Study Tour Singapore

Innovation in Healthcare, Pharmacy & Digital Health

An exclusive study tour for pharmacists, primary care professionals, healthcare executives and policymakers.

Why Singapore?

Singapore is widely regarded as a global benchmark for future-proof healthcare. During this multi-day study tour, you will gain unique insight into a healthcare system where government, technology, science and clinical practice operate in seamless alignment.

You will visit policymakers, academic hospitals, innovative pharmacy concepts, robotics centres and leading biotech and medtech ecosystems. Singapore combines strong central direction with technological innovation and an exceptional speed of implementation. The insights gained are directly applicable to healthcare practice and policy development in the Netherlands.

Internationally, Singapore is viewed as a 'living laboratory' for healthcare innovation. The country leads the way through:

- Strong governmental leadership and a consistent long-term vision for healthcare and prevention
- A fully integrated digital healthcare infrastructure
- Rapid scaling from pilot projects to nationwide implementation
- Advanced applications of AI, robotics, e-health and precision medicine
- Proactive pandemic preparedness and pharmaceutical autonomy

Singapore demonstrates how technology, organisation and policy can reinforce one another. This study tour therefore offers not only inspiration, but concrete lessons on how healthcare transformation can genuinely be realised.



Key Themes of the Study Tour

Policy and Strategic Development

We will explore how Singapore designs and implements national healthcare transformation, focusing on:

- Value-based healthcare and population health management
- Digital triage and virtual care models
- Large-scale implementation of innovation
- Governance, system transformation and executive leadership

Meetings are planned with leading policy and transformation organisations within the national healthcare system.



Innovative Hospitals & Intelligent Care Processes

Visits to forward-thinking hospitals where technology, data and care logistics converge:

- AI-driven care processes and Smart Wards
- Data-driven clinical decision-making
- Telemonitoring and home-based care models
- Innovative outpatient models
- Digital patient pathways and remote monitoring
- Complex pharmaceutical care and medication safety
- Innovations in elderly and chronic care

You will gain insight into how next-generation hospitals organise care differently - more efficiently, more safely and with a future-oriented perspective.



The Future of Pharmacy & Biotech

Singapore is a global hub for biotech and precision medicine. During this tour, we will examine:

- Personalised medicine and precision therapies
- AI and big data in drug development
- Innovative drug delivery systems
- Healthtech and medtech start-ups
- Ecosystems where science, entrepreneurship and healthcare intersect

A unique opportunity to understand how innovation ecosystems accelerate pharmaceutical and technological advancement.





Prevention & Population Health

Singapore leads in national prevention strategies and behavioural health innovation:

- Data-driven behaviour change
- Gamification in health promotion
- Community-based care models
- Integrated population health programmes

We will explore how prevention is structurally embedded in both policy and practice.



IT & Digital Infrastructure

A crucial pillar of Singapore's healthcare model is its robust digital architecture:

- National electronic health record systems
- AI triage and telehealth platforms
- Interoperability and cybersecurity
- Integrated data ecosystems

You will gain insight into how digital infrastructure forms the backbone of systemic transformation.

Final Programme

Discussions with various organisations are currently in their final stages. The exact schedule and confirmed institutions will be announced shortly. The thematic focus, strategic level and access to leading organisations are guaranteed.

This study tour is designed for pharmacists, leaders and professionals who wish to look ahead - and actively shape the future of healthcare and pharmacy.

Culture & Experience

Time has been reserved in the programme for visiting a major Singapore attraction, such as Gardens by the Bay, Marina Bay or one of the city's cultural districts. This ensures a balance between intellectual depth and experiencing the city and its culture.

Special Contribution: Prof Dr Ernst Kuipers



During this study tour, Professor Dr Ernst Kuipers, former Minister of Health, Welfare and Sport of the Netherlands, will deliver a keynote contribution.

He will reflect on:

- The fundamental differences between the healthcare systems of Singapore and the Netherlands
- What the Netherlands can concretely learn from the Singaporean approach
- Governance choices, scalability and implementation capacity

His contribution will connect international observations with Dutch healthcare practice.

Who Should Attend?

- Pharmacists and pharmaceutical specialists
- Primary care professionals
- Healthcare executives and managers
- Policymakers and advisors
- Anyone committed to contributing to future-proof healthcare



Practical Information

TRAVEL DATES	8 Nov - 15 Nov

8 november - 15 november 2026

- 8 November 2026:
  Departure 22:40 – Arrival 16:15
- 15 November 2026:
  Departure 01:40 – Arrival 08:30

PARTICIPATION FEE	€ 3.950,- excl.BTW

- €3,950 (excl. VAT) per person, including flights and accommodation
- Partner fee (excluding professional programme, including dinners): €1,950 (excl. VAT)
- Single room supplement 500,-

ACCREDITATION	An application has been submitted for 26 accreditation points for this study tour.

Included

- Accommodation at the comfortable 4-star Vibe Hotel Singapore Orchard
- Local transfers
- Full professional programme and institutional visits
- Local coordination and organisation
- Networking and reflection sessions
- Visit to a major tourist attraction
- Breakfasts, lunches and two dinners

(November 9th at the famous Tung Lok Restaurant and November 13th to be determined)

Transport & Accommodation

- Airline: KLM (non-stop flight)
- Hotel: Four-star Vibe Hotel Singapore

Not Included

- Personal expenses
- Meals outside the programme
- Travel and cancellation insurance

Optional Extension

The trip may be extended upon request, for example with a private stay, a visit to Sentosa Island or onward travel within Southeast Asia.



There will also be ample opportunity for exploration during free time and for partners not participating in the professional programme.

Outside the city centre you will find the Singapore Zoo and the Night Safari - two distinct parks. The Zoo operates during the day, while the Night Safari is open exclusively in the evening. Both parks are highly recommended; the animals live in naturalistic environments designed to promote a sense of freedom.



Another highlight is the National Orchid Garden, the world's largest orchid garden, home to more than 60,000 orchids. The best-known species, and Singapore's national flower, is the Vanda Miss Joaquim.



You may also explore Orchard Road, famous for its extensive shopping opportunities, alongside numerous modern shopping centres. Singapore is also home to a wide range of museums, including those dedicated to contemporary art.

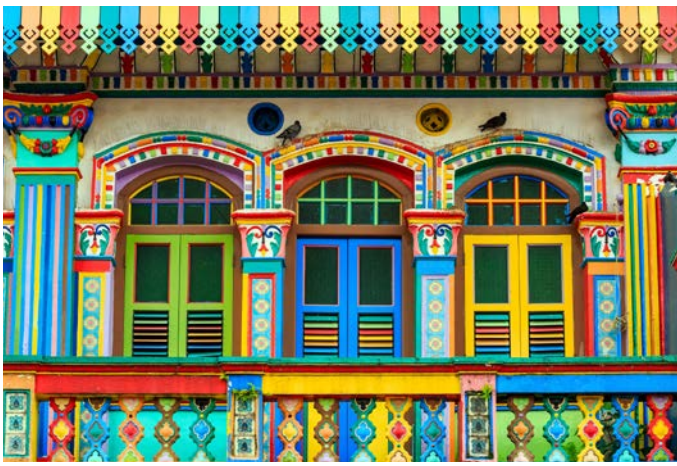
A visit to Chinatown, with its colourful markets and temples, is well worth your time. Singapore also boasts a vibrant nightlife, particularly in Clarke Quay and Boat Quay along the Singapore River, where many restaurants and bars are located.

Beach lovers can visit Sentosa Island, where you can enjoy white sandy beaches and explore the island by bicycle.

Singapore is one of Asia's most modern and cleanest cities - a paradise for shoppers and a destination rich in cultural and artistic experiences.

You may also independently visit Little India, a lively and colourful neighbourhood filled with market stalls selling fruit and vegetables. Within walking distance lies Kampong Glam (Arabic Quarter), home to the iconic Sultan Mosque.

In short, there is more than enough to experience beyond the study sessions, and partners will have ample opportunities for exploration. If desired, our local guide can assist in arranging visits.





Faculty & Guidance

A representative of Pangaea Tours will be present daily to support all practical arrangements.



Prof. drs. Sybren Tijmstra
Dean, International Business School of Pharmacists (IBSP), Director, TIMS Holding B.V.
Emeritus Professor of Strategy – IAE University Aix-Marseille
Emeritus Distinguished Professor of Strategy & Change Management – Audencia, Nantes

Previous roles include:

- Associate Dean, Hofstee Medical Business School
- Director, SIMS International Ltd.
- Director General, EAP Paris-Berlin-Oxford-Madrid
- Director General, EFMD (European Foundation for Management Development)
- Director, Management Development Centre, Nyenrode University

Drs. Peter Felen

- Business Developer of a pharmacy chain (350 pharmacies)
- Founder/Owner, Apotheek Totaal Group
- Director, International Business School Pharmacy (IBSP)
- Author of numerous books on change management and pharmaceutical care
- International advisor in more than 10 countries
- Trainer of more than 1,500 pharmacies/hospitals and over 10,000 pharmacists



Conclusion

This study tour to Singapore is more than a source of inspiration: it is a strategic investment in knowledge, networks and vision. You will experience how a country with limited physical space develops bold solutions to healthcare challenges that also affect the Netherlands.**Singapore demonstrates how tomorrow's healthcare is already functioning today.**

Registration

Via the registration form on the website or by email. Please send your name, address, position, telephone number and email address to: **info@**ibs-p.com

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