International Business School Pharmacy

Pharmacy Management 4.0

Turning the latest insights into practical success

Designed for international pharmacy practice



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Pharmacy Management 4.0 was originally developed for the Dutch community pharmacy sector and is firmly grounded in everyday pharmacy practice. While the programme reflects extensive experience within Dutch healthcare, its leadership principles, management frameworks, collaboration models, and practical tools are highly relevant for pharmacy professionals across the globe.

- To ensure maximum relevance, the programme can be customised for:

- National healthcare systems and pharmacy practice environments
- Country-specific regulations, legislation, and professional standards
- Pharmacy groups, chains, and corporate organisationsLocal implementation challenges and strategic development objectives
- This enables organisations to benefit from proven expertise while ensuring direct applicability within their own professional context.

Interested in a version tailored to your country or organisation?
We would be pleased to discuss the possibilities with you.

Lead your pharmacy with confidence in a changing world



Today's pharmacy leaders operate in an increasingly complex healthcare environment. Digital transformation, workforce challenges, evolving patient expectations, sustainability requirements, and changing regulations demand a new style of leadership.



The 4-day digital training programme Pharmacy Management 4.0 equips pharmacy managers, owners, and emerging leaders with the strategic insights and practical leadership skills needed to build a resilient, future-ready pharmacy organisation.



Throughout the programme, participants develop a personalised action plan that can be immediately implemented within their own pharmacy practice.

Overview

What you will learn

Future-Proof Business Management and ESG

Discover how sustainability, social responsibility, and effective governance can strengthen your organisation and create long-term value.

Inspiring Leadership

Learn how to lead with purpose, inspired by the principles of Simon Sinek's Start With Why, and create a culture built on trust, engagement, and collaboration.

Thriving in a VUCA environment

Develop practical strategies to navigate volatility, uncertainty, complexity, and ambiguity while maintaining focus and performance.

Emotional intelligence in practice

Enhance your ability to motivate teams, manage change effectively, and create a workplace where people can thrive andperform at their best.

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Practical information

Date
For The Netherlands 6 october 2026,
for others in consultation

Format
Online 09.00 -16.00 hour CET

Duration
4 days

- **Programme Highlights**
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- Fully digital participation from any location
- No travel time or accommodation costs
- Practical management tools ready for immediate application
- Personal coaching and practice-oriented assignments
- Flexible scheduling tailored to participants' availability
- Direct translation of learning into daily pharmacy practice

Investment
€950,- per participant



Led by experienced healthcare innovator



Drs. Peter Felen

International pharmacy leader, educator and management consultant with more than 35 years of experience in pharmacy practice and leadership development. Worldwide. Peter combines deep academic knowledge with a practical understanding of the daily realities facing pharmacists and pharmacy teams. His expertise spans pharmacy management, professional development, organisational leadership, and healthcare innovation, enabling professionals and organisations to translate strategy into measurable improvements and lasting success. CEO of IBS-P.

About IBS-P

IBS-P (International Business School Pharmacy) is dedicated to supporting the professional and personal development of everyone working within the pharmacy sector.

We offer a comprehensive range of training programmes, coaching, and consultancy services tailored to the needs of pharmacists, pharmacy managers, pharmacy owners, support staff, and healthcare leaders. Our programmes range from individual coaching and leadership development to specialised professional courses and fully integrated MBA-level programmes designed specifically for pharmacy professionals.
Our mission is to strengthen leadership, improve collaboration, enhance business performance, and support sustainable innovation within pharmacy practice. By combining practical experience, academic knowledge, and real-world implementation, we help professionals and organisations achieve measurable results while preparing for the future of healthcare.

Whether you are seeking personal growth, leadership development, team improvement, organisational change, or advanced management education, IBS-P provides the knowledge, tools, and guidance needed to succeed in an increasingly complex healthcare environment.



From individual coaching to executive-level pharmacy MBA programmes, IBS-P supports professionals at every stage of their career.

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